



Cersaie 2015: A Ceramica Globo success

The company participated with success and enthusiasm at this year's exhibition of Bologna, confirming the positive expectations connected to the Cersaie exhibition. Inside the 400-sqm stand, Ceramica Globo previewed its new developments, which include changes that update the existing families, historical collections and technological innovations, confirming its desire to experiment, surprise and revolutionise without ever losing sight of the needs of everyday living.



Expansion of the **SENZABRIDA®** range

SENZABRIDA® was launched on the 4ALL collection. It has been renewed and improved and is now offered on a wide range of sanitary fixtures (4ALL, Bowl+, Forty3), evolving the concept of the toilet bowl and water discharge. The SENZABRIDA® technology originated from the analysis of the shape of the outflow point of the water that eliminates the rim of the bowl, creating a more elegant look, and above all ensuring maximum hygiene and excellent water flow.



ANIMUS by Thukral&Tagra

The Animus catalogue accompanies the inclusion in the catalogue of the eclectic collection of washbasins. Animus was made by the Indian artists Thukral&Tagra who, starting from four existing Globo products, have personalised the ceramics with imaginative and colourful decorations inspired by nature with a retro flavour. The result is a collection that is delicate and eccentric at the same time, an wonderful limited edition that is available to order.



Ceramica Globo is even more eco-friendly

Ceramica Globo's commitment to environmental sustainability has become even more concrete: in fact, a photovoltaic system will be put into operation starting from July 2015 which will generate over 500,000 kw/h per year, thus covering approximately 25% of the company's energy needs. This latest development is part of a company policy aimed at minimising environmental impact.