Bagno di Colore.

Newsletter April 2015



13 - 19 April 2015 10am to 7pm Press preview: April 13, 10am - 7pm ng from 6.30pm - Show the invitation at the entrance - in collaboration with Flos, Kvadrat, Kinnasand Showroom Globo, Corso Monforte 15 - 20122 Milan

Bagno di Colore Fuorisalone 2015

Ceramica Globo's aesthetic research continues, and this year focuses on the potential of colour inserted in a functional environment such as the bathroom. The new Bagno di Colore palette, consisting of 14 colours for ceramics, will meet the design collections of Ceramica Globo such as Stone, 4ALL, Bowl+ and Stockholm, designed by the Swiss trio Claesson, Koivisto and Rune, just to name a few, in a setting with surprising colours echoing the title of the collection.



New catalogue Bagno di Colore

The catalogue of the new Bagno di Colore palette will formalise the new range of colours, showcasing the Globo sanitary fixtures in the 14 new colours within different design settings. The graphics incorporate the colours of the palette, playing with them as if they were watercolours: warmer shades such as cashmere and suede and colder nuances such as agate and mauve, blend perfectly with bolder tones like dark green.



Stockholm catalogue. Available from May Thanks ISH Frankfurt

The new Stockholm collection designed by the Swiss trio Claesson, Koivisto and Rune is inspired by the formal richness of nature with gentle curved profiles and well-defined lines. Globo unvells new images of the collection that will be featured in the new catalogue available from May 2015; the bathroom becomes a separate dimension, a real sanctuary of personal intimacy.

This year, the company returned in great style to Frankfurt with the desire to consolidate its image on the German market, and with a prime location in Hall 3.1. In an architectural and ethereal space, Globo presented its latest products inside different exhibition areas that explored the different designs through new aesthetic inspirations, drawing attention to a research increasingly focused on experimentation and technological innovation.









www.ceramicaglobo.com